

**Save the Date!**

# SWISS BIOTECH DAY

**7 Sept 2021**

Congress Center Basel

## **Are you interested in increased visibility at the next Swiss Biotech Day?**

We offer various opportunities designed to promote your brand, products, services and build partnerships.

## **Contact us to discuss your ideas!**

Through an understanding of your business objectives, we can develop a package of benefits tailored to meet your individual needs and budget.

Please see the next page for more information on sponsorship packages and contact us: **Oliver Schnell & Christian Böhm | [marketing@biocom.de](mailto:marketing@biocom.de) | Tel. +49 30 264 921 38**

Organized by:

# CORPORATE PARTICIPATION OPTIONS

## 1 EXHIBITION

- Exhibition space in the exhibition area (approx. 6 square meters)
- Display of your marketing materials on the media table in the exhibition area\*
- Publication of a short company profile in the printed conference guide
- Your logo on all conference materials
- Free admission of two delegates to the event

CHF Sold 10

## 2 COMPANY PRESENTATION

- Presentation slot (15 min.) in one of the parallel presentation tracks in the afternoon
- Display of your marketing materials on the media table in the exhibition area\*
- Publication of a short company profile in the printed conference guide
- Your logo in the printed conference guide
- Free admission of two delegates to the event

CHF Sold 10

## 3 TRACK SPONSORING

- Presentation slot (15 min.) at the beginning of the track and moderation of the sponsored track (optional)
- Display of your marketing materials on the media table in the exhibition area\*
- Publication of a short company profile in the printed conference guide
- Your logo on all conference materials
- Free admission of three delegates to the event

CHF 15,000

## 4 PANEL SPONSORING

- Branding of a thematically focused panel discussion (e.g. finance, production, licensing)
- Display of your marketing materials on the media table in the exhibition area\*
- Publication of a short company profile in the printed conference guide
- Your logo on all conference materials
- Free admission of two delegates to the event

CHF 7,000

## 5 CORPORATE ROOM

- Option for one-to-one meetings in your own corporate partnering room at the event, which guarantees a more personal and private meeting space
- Separate room for approx. 15 people (equipped with a screen and projector) for the entire day, including coffee and soft drinks within the room
- Display of your marketing materials on the media table in the exhibition area\*
- Publication of a short company profile in the printed conference guide
- Free admission of seven delegates to the event

Price on request

## 6 OTHER SPONSORSHIP OPPORTUNITIES

- WIFI
- Badges
- Conference Bags
- Partnering
- Breakfast & Lunch Branding
- Aperitif Branding

Through an understanding of your business objectives, we can develop a package of benefits tailored to meet your individual needs and budget. Many sponsors come back every year. Don't miss your chance to join them and get in contact with us: **Oliver Schnell & Christian Böhm** | [marketing@biocom.de](mailto:marketing@biocom.de) | Tel. +49 30 264 921 38