



# SWISS BIOTECH DAY



Congress Center Basel

#### Are you interested in increased visibility at the next Swiss Biotech Day?

We offer various opportunities designed to promote your brand, products, services and build partnerships.

#### Contact us to discuss your ideas!

Through an understanding of your business objectives, we can develop a package of benefits tailored to meet your individual needs and budget.

Please see the next page for more information on sponsorship packages and contact us: Christian Böhm & Oliver Schnell | +41 52 569 82 27 | marketing@biocom.de

Organized by:





# CORPORATE PARTICIPATION OPTIONS

#### 1 EXHIBITION

- Exhibition space in the exhibition area (6 square meters) for 2 & 3 May 2022
- Display of your marketing materials on the media table in the exhibition area
- Publication of a company profile on our website
- Your logo on all conference materials and the printed conference program
- Free admission of two delegates to the event

CHF 4,000 plus VAT

#### 2 COMPANY PRESENTATION

- Presentation slot (15 min.) in one of the parallel presentation tracks in the afternoon
- Display of your marketing materials on the media table in the exhibition area
- Publication of a company profile on our website
- Your logo on all conference materials and the printed conference program
- Free admission of two delegates to the event

CHF 3,500 plus VAT

#### 3 TRACK SPONSORING

- Presentation slot (15 min.) at the beginning of the track and moderation of the sponsored track (optional)
- Display of your marketing materials on the media table in the exhibition area
- Publication of a company profile on our website
- Your logo on all conference materials and the printed conference program
- Free admission of three delegates to the event

CHF 15,000 plus VAT

## 4 PANEL SPONSORING

- Branding of a thematically focused panel discussion (e.g. finance, production, licensing)
- Display of your marketing materials on the media table in the exhibition area
- Publication of a company profile on our website
- Your logo on all conference materials and the printed conference program
- Free admission of four delegates to the event

CHF 7,500 plus VAT

### 5 CORPORATE ROOM

- Option for one-to-one meetings in your own corporate partnering room at the event, which guarantees a more personal and private meeting space
- Separate room for approx. 15 people (equipped with a screen and projector) for the entire day, including coffee and soft drinks within the room
- Display of your marketing materials on the media table in the exhibition area
- Publication of a company profile on our website
- Your logo on all conference materials and the printed conference programm
- Free admission of seven delegates to the event

Price on request

#### 6 OTHER SPONSORSHIP OPPORTUNITIES

- Lanyards
- Badges
- Partnering
- Apero branding
- Breakfast & lunch branding

Price on request

Through an understanding of your business objectives, we can develop a package of benefits tailored to meet your individual needs and budget. Many sponsors come back every year. Don't miss your chance to join them and get in contact with us!