

Innosuisse – Swiss Innovation Agency



# We will assist you with the right support offer.

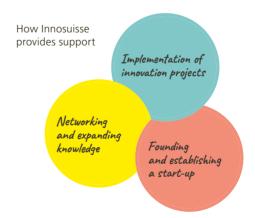
# Innosuisse promotes innovation – close to the market and in a connected way

Innosuisse accelerates the transfer of knowledge from research to industry and helps innovations and start-ups to achieve a breakthrough on the market. As the Swiss Innovation Agency, we strengthen the competitiveness of Swiss SMEs and start-ups. By doing so, we contribute to the sustainable development and prosperity of Switzerland.

The core of Innosuisse funding is the support of innovation projects. Innovative organisations such as companies, start-ups, administrative bodies and NGOs develop new services and products together with universities and research institutions. **Innovation projects** can be carried out with national or international partners or even without a partner from the business world. Long-term, cross-disciplinary projects of larger consortia in key thematic areas are supported within the framework of the Flagship Initiative.

Innosuisse promotes the emergence and kick-start of promising innovation projects by providing **networking opportunities and advice**: mentors and EEN advisors provide support in the search for partners – both in Switzerland and abroad. Companies and researchers can launch new innovation ideas in thematic networks or exchange ideas at specialist events.

For the foundation and development of science-based **start-ups**, Innosuisse also offers training, coaching, support for internationalisation and platforms for national or international presence.



# Implementation of innovation projects

with research and business partners in Switzerland

## FINANCIAL SUPPORT

# Innovation projects with implementation partners

As an industry partner or private or public entity, you can make a joint application with a research institution for financial support for innovation projects. Your project must promise commercial success or benefits for society.

# FINANCIAL SUPPORT

# Vouchers for preliminary studies: innovation cheque

Test the feasibility of your innovative idea. As an SME or other organisation, you can receive an innovation cheque worth up to CHF 15,000 for preliminary and idea studies or analyses of innovation and market potential.

# FINANCIAL SUPPORT

# Innovation projects in times of pandemic

SMEs can maintain their innovative strength with more relaxed financial terms. As part of the impulse programme "Swiss Innovation Power", you can reduce the contributions of the implementation partners for newly submitted projects through two special measures.

## FINANCIAL SUPPORT

# Systemic innovation: flagship initiative

The purpose of the flagship initiative is to stimulate innovation in areas relevant to a large part of the economy or society and to promote transdisciplinary project collaboration. Innosuisse periodically defines specific topics – you can submit applications in a consortia of research and implementation partners.

# individually as a researcher

# FINANCIAL SUPPORT

# Innovation projects with no implementation partners

As a researcher, you have to convince potential business partners of the value of your research. Innosuisse assists you with financial support for feasibility studies, prototypes and testing facilities.

# FINANCIAL SUPPORT

# Innosuisse und SNSF funding offer: BRIDGE

At the interface between basic research and science-based innovation, you as a young or experienced researcher will be supported with two joint support offers (Proof of Concept, Discovery) from Innosuisse and the SNSF.

# with international partners

# FINANCIAL SUPPORT

# **Support for SMEs: Eurostars**

Eurostars gives you the opportunity to develop your products or services together with innovative partner companies or research teams at an international level.

# FINANCIAL SUPPORT

# Cross-border innovation projects: EUREKA

Submit joint projects from Swiss universities and companies with at least one partner company from one of more than 45 Eureka member countries to Innosuisse at any time.

# FINANCIAL SUPPORT

# Projects with foreign partners in defined thematic areas

As an SME, drive your innovation projects forward with European partner companies: Innosuisse supports you in areas such as health, digitalisation and nanoelectronics.

# FINANCIAL SUPPORT

# Innovation projects with partner countries

Would you like to expand or consolidate your international cooperation? Innosuisse organises bilateral activities with its partner countries every year and offers targeted networking and promotion opportunities.

## ADVICE

# Patent searches

Together with a patent expert from the Swiss Federal Institute of Intellectual Property, you can find out whether your innovation can be patented and gain valuable insights into your innovation.

# Networking and expanding knowledge

### FINANCIAL SUPPORT

# **Enabling networks: Networking Event Series**

As a non-profit organisation, you can receive up to half of the eligible costs for your "Networking Event Series" if your event series brings together stakeholders from science, industry and society around an innovation topic.

### ADVICE, FINANCIAL SUPPORT

# Launching innovation ideas: NTN Innovation Booster

NTN Innovation Boosters offer innovation opportunities to companies or other innovative organisations or help you to find partners for your own project. Choose the NTN Innovation Booster that is appropriate for you, get yourself networked and inspired and develop new ideas together with others.

## ADVICE

# Consulting on project launch: innovation mentoring

Innosuisse's mentors will support you as an SME or small organisation in structuring your innovation concept, searching for the right research partner or submitting a project application.

### ADVICE

# International partner search: Enterprise Europe Network

Use the know-how and network of the Enterprise Europe Network EEN to establish business partnerships as an SME or start-up in more than 60 countries. EEN supports you in your search for international partners and advises you on support offers as well as legal and regulatory framework conditions in new markets.





# Founding and establishing a start-up

# practical courses

# TRAINING

# Start-up training: modules 1-4

Innosuisse supports you in the development of your business idea, the founding of your business and your growth strategy. Our four training modules are taught by experienced entrepreneurs and are held throughout Switzerland.

# individual start-up coaching

### ADVICE

# **Initial coaching**

Are you gearing up to launch your business or do you want to optimise your existing start-up? Join Innosuisse's individual coaching programme and put your business model through its paces.

# ADVICE

# **Core coaching**

As the founder of a start-up, you will be advised by experienced coaches on strategy development and implementation, setting up the organisation and entering the market – for up to three years and with a value of up to CHF 50,000.

# ADVICE

# Scale-up coaching

We help your start-up in the growth phase; with the implementation of scalable processes, the adaptation of structures as well as with networking, financing and internationalisation activities – for up to two years, with a value of up to CHF 75,000.

# international networking

### ADVICE

# Internationalisation camps

As an innovative start-up in the coaching programme with your sights set on internationalisation, you will learn about the international markets first hand at the Market Validation Camps and Market Entry Camps. Innosuisse runs the camps with Swissnex and Swiss embassies.

### ADVICE, FINANCIAL SUPPORT

# International trade fairs

Do you have global ambitions as a start-up in the coaching program? Apply now for Innosuisse support to take part in the next international trade fair as a visitor or exhibitor

# MOVING $\mathsf{THF}$ WORLD WITH SVVISS INNO VATION

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