

# IS THE BIOPHARMA INDUSTRY SUSTAINABLE?

How partnering can help address geopolitical, environmental and pricing challenges.



## Swiss HLG Conference

7th– 9th May, 2023

Grand Hotel Suisse Majestic, Montreux

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## CONFERENCE PROGRAM

### Sunday, May 7th 2023

#### Keynote

Patrick Aebischer, President Emeritus of EPFL

#### Keynote

Richard Bergström, Former EFPIA General Director

### Monday, May 8th 2023

**Session 1 - Pricing and affordability: The role of partnering to help address challenges and benefit society**

#### Emerging from Disruption: Rethinking Pharma

Michael Oberreiter, Head Global Access, F. Hoffmann-La Roche Ltd

#### Market access: moving from an adversarial to a collaborative relationship with healthcare systems

Neil Grubert, Independent Global Market Access Consultant, Trainer and Writer

#### Panel Discussion with Q&A: Pricing and affordability: The role of partnering to help address challenges and benefit society

### Session 2 - Emerging and broken business models: Can partnering offer solutions?

#### The promise of cell & gene therapies – is the European healthcare system equipped to fairly value and pay for one-time, potentially curative treatments

Oswald Bentinck, VP, Global Head - Value and Access at Rocket Pharmaceuticals

Anne Njis, Transformation Lead Rare Conditions, Roche

### Tuesday, May 9th 2023

#### Session 3 - How partnering enables the pharmaceutical sector to adapt to a changing and fragmenting world

#### Providing sustainability and resilience to the pharmaceutical value chain

Viviane Monges, Chair of the Supervisory Board at EUROAPI

Jean Vielle, Global Head Transformation Novartis AG

#### The Global Fight against the Big Pandemics: A case study on Partnerships, Sustainability and Innovation

Lelio Marmora, CEO at The Management Lab

#### Closing Keynote

Lutz Hegemann, President Global Health & Sustainability at Novartis