

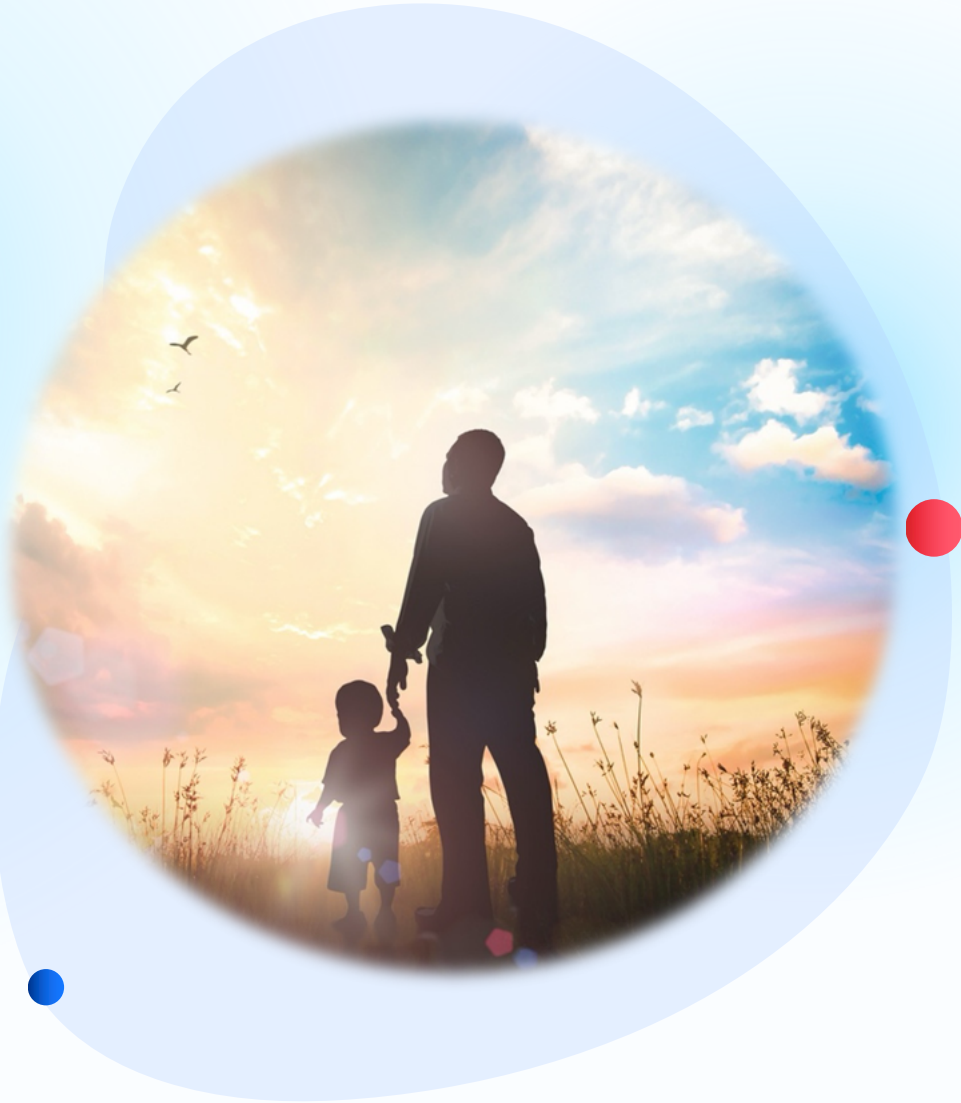


keyrus
make data matter



Life Science Vertical





Vision

Humanizing the future

Empowering LIFE SCIENCE with Data & Digital solutions to answers the biggest health challenges of companies & public institutions.

We use our Life Science sector' expertise to empower our clients with actionable data-driven insights. Beyond simply understanding data, we use it as a driving force for progress and innovation.

#HumanData.

All our projects are both present and future-oriented. We implement solutions that solve current challenges and add immediate value while also looking ahead for innovation and progress.

#InspirationalReality.

We're experts at tackling complex problems and providing our clients with straightforward, effective and scalable solutions.

#SimplexFuture.

Key challenges in the Life Science sector

Keyrus understands more than just data, we understand your needs



Patient centricity: Develop innovative solutions for patient compliance and treatment, engagement in clinical trials, remote medicine and monitoring.



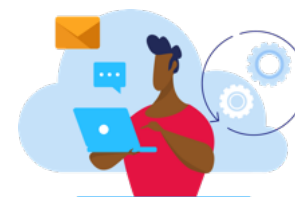
Data explosion: Capture, manage and use data for drug discovery & development, improve patient outcomes or empower epidemiology, whilst considering a large span of data natures, formats & scopes.



Innovation race: expand innovation reach & explore Life Science ecosystem to access scarce and highly specific capabilities that will shape the medicine of tomorrow.



Personalized medicine: meet the expectations of patients who are now actors in their own health and offer drugs and treatment adapted and customized for each individual.



Expert skills: quickly identify and mobilize expert resources required to run clinical development, encompassing advanced, technical and scientific skills.

Keyrus Group International Presence



28

Years of
experience

3700

Collaborators
worldwide

27

Countries over
4 continents

351,9M€

Revenues 2022

Keyrus Group

Over your whole value chaine

Management Consulting, Project Owner Assistance, Change management, Project management, Operational and Technical expertise, implementation, Third-Party Application Maintenance



Life Science, Pharma

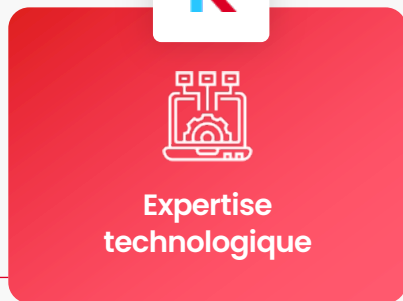
R&D clinical, regulatory, data, Innovation

Banking, Insurance, Real Estate

Retail, credit, payment & cash management, financing, investment, asset mgt regulatory risks, Environmental, Social, and Governance

Data

- Data & analytics strategy
- Data management & gouvernance
- Analytics & BI
- Data Science & Artificielle Intelligence
- CPM/EPM



Business functions

Finance, Operations, Marketing, Sales, HR, Transformation, Digital, Data, Innovation, IT Department, CSR



Digital

- Digital strategy
- Business model Transformation
- Digital operations performance
- Customer experience
- Collaborator experience
- Product & Innovation conception



Cloud

Cybersécurité



Keyrus Group

Keyrus group capabilities

BANKING

INSURANCE

**PHARMA
& HEALTHCARE**

INDUSTRY
& RETAIL

PUBLIC

SERVICES



**Automation,
AI & ML**



**Data strategy
& architecture**



**Data Quality &
Analytics**



**Cloud &
Data integration**



**Business transformation
& innovation**

ADVISE



IMPLEMENT

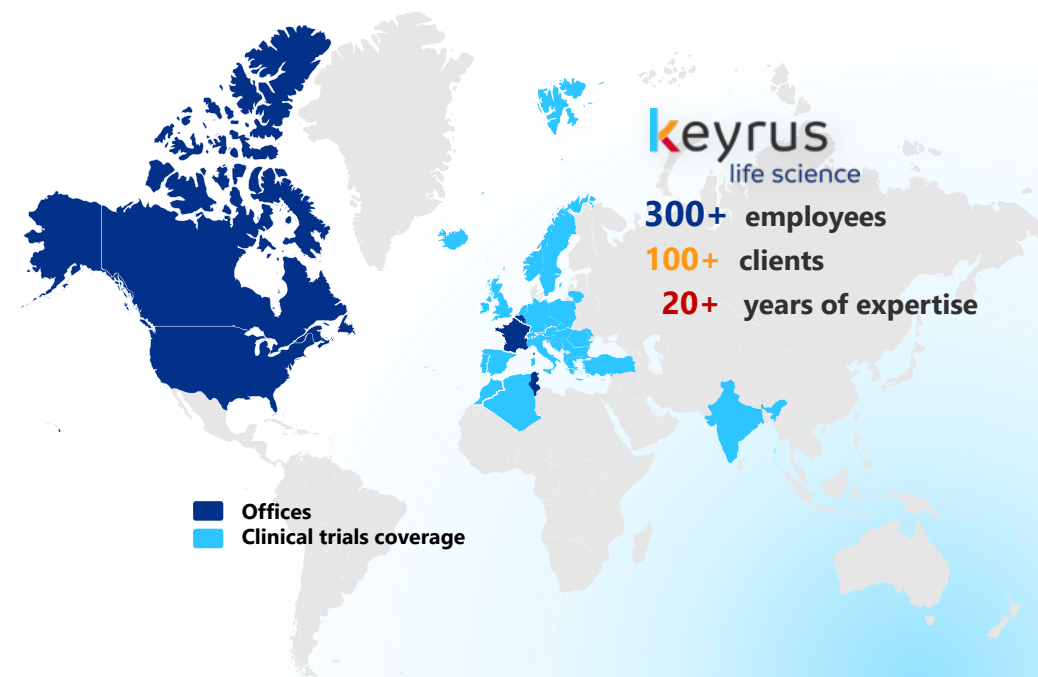


SUSTAIN



Keyrus Life Science (CRO) Our Contracted Research Organization Keyrus Life Sciences capabilities

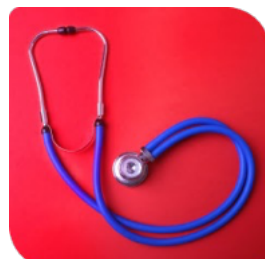
We connect life data sciences and digital enablement to fully leverage both clinical research ecosystems and real-world evidence, making clinical research activities more reliable, innovative, and agile



**Frame
Clinical Trial
Strategy**



**Operationalize
Clinical
Development**



**Implement
RWE and Late
Phase**



**Enable
Life Data
Sciences**

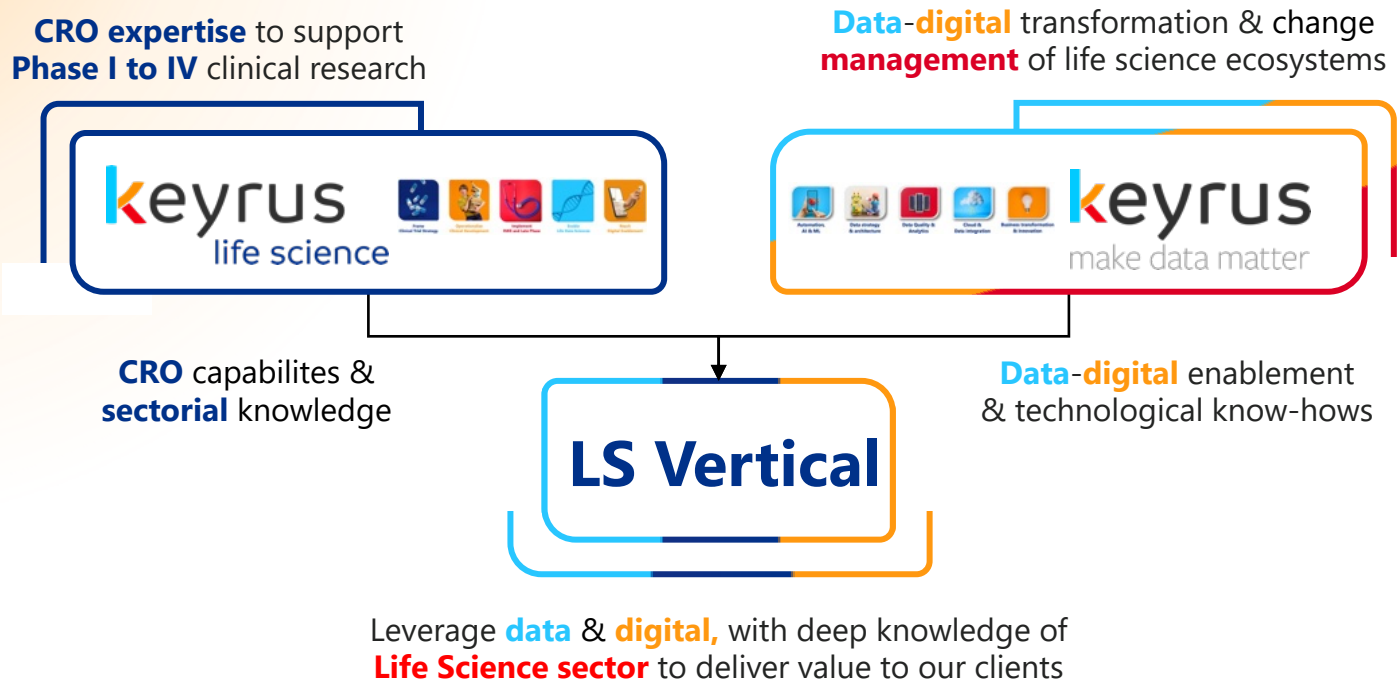


**Reach
Digital
Enablement**

Life Science Vertical

Leveraging Keyrus group & KLS synergies

LIFE SCIENCE VERTICAL



The combination of in-depth knowledge in healthcare with the use of cutting-edge technologies to address your challenges, including the co-creation of tailored and specific solutions.

- **Sectorial Expertise:** Sectorial expertise of our team in Life Sciences and on the requirements of the healthcare industry.
- **Data Foundation:** Establishing the necessary capabilities for data valorization while supporting your data governance.
- **Advanced Technologies:** Accelerating your innovation throughout the healthcare value chain, from R&D to patient relationships.
- **Custom Solutions:** built in close collaboration, based on solutions adapted to your ecosystem or co-created with you.
- **Tangible Results:** founded on concrete metrics to measure the impact on your operations and related outcomes.

The objective? Co-create with you tailored solutions, adapted to the healthcare industry, in order to meet your specific needs!

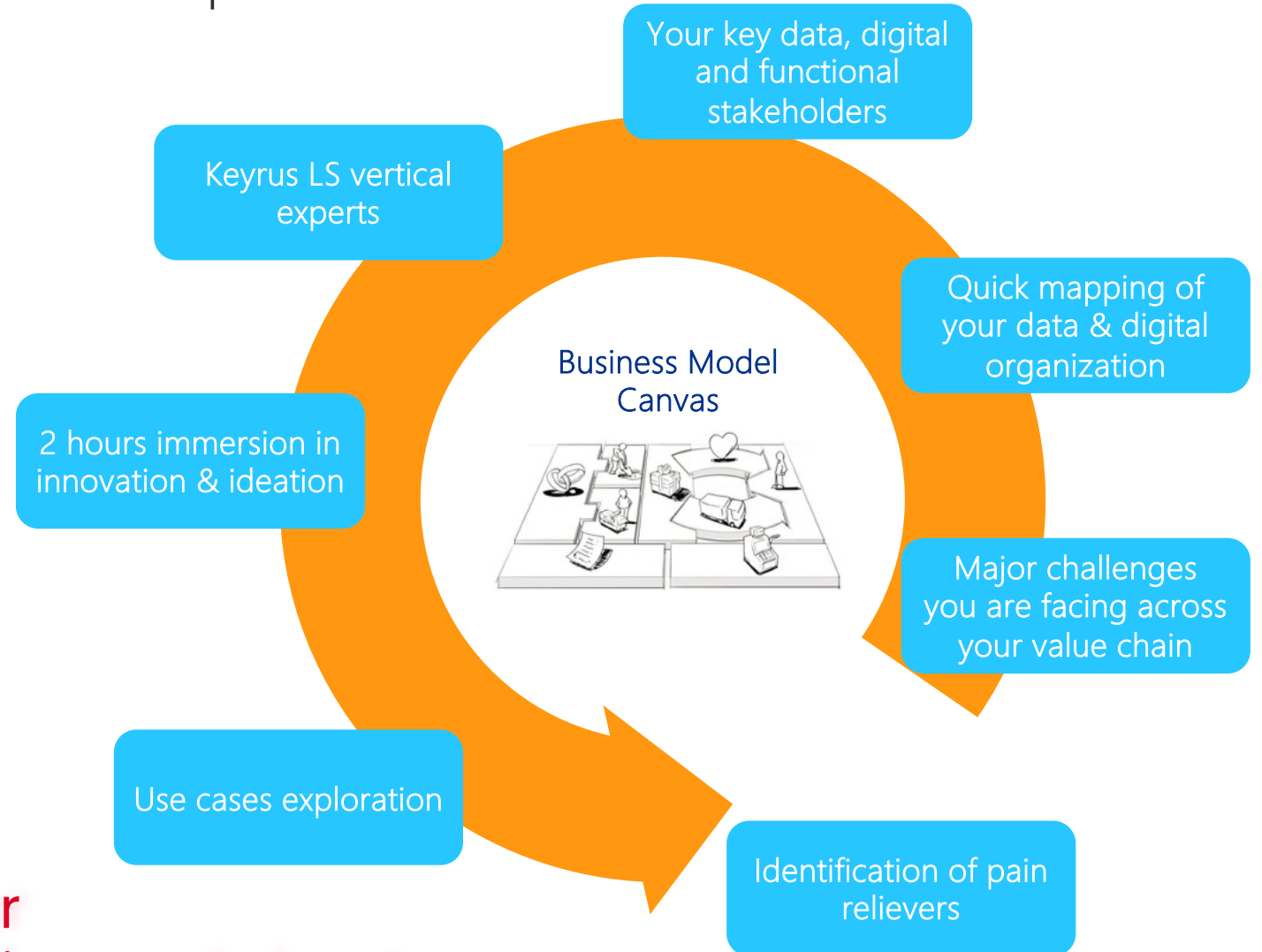
Life Science Vertical

Pharma InnovAction ignition workshop
to see us in action !

A **first exploration** into
your **main challenges**
and related data, digital
or management options
to solve them, supported
by **Keyrus experts**

Confirming **synergy** of a
potential **partnership**
with Keyrus to answer
your needs **before**
engaging into a project

Contact us to book your
complimentary 2h ignition workshop!



A strong network of technological partners

CLOUD PROVIDER

Google Cloud
 Microsoft Azure
 aws

DATA TECH PARTNERS

Anaplan
 tableau
 snowflake
 talend
 Qlik
 Semarchy
 alteryx
 databricks
 data iku
 Power BI
 Informatica

DIGITAL TECH PARTNERS

zendesk
 Meta
 salesforce
 Microsoft
 mozzaik
 shopify
 contentful
 CONTENTSQUARE
 MIRAKL

INNOVATION TECH PARTNERS

BEM Brand Experience in the Metaverse
 ownest
 refty

CRO PARTNERS

R
 PINNACLE²¹
 ENNOV Software for Life
 Parean Biotechnologies Deep Immune Phenotyping
 sas
 healthentia
 EVIDENTIQ CLINICAL DATA SCIENCE GROUP

Life Science Vertical

Why choose Keyrus



Life Science specialists

Within the Keyrus group, we have integrated a 'Life Science' vertical that can naturally understand your challenges.



A complete ecosystem

The Keyrus ecosystem covers the entire value chain. We can provide answers to your industry, business, and technological questions.



Proven expertise

We have been experts in the field of data and digital for over 25 years. 8 out of 10 clients recommend Keyrus for all our services

Keyrus is your Data & Digital Specialist with established & strong expertise in Life Science sector delivering value to its clients on a tailor made and dedicated local partnership working model

A large graphic element consisting of overlapping circles in light blue, orange, and white. The Keyrus logo is centered within the white circle. There are three small colored dots: an orange one at the top, a red one on the right, and a blue one at the bottom left.

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Thank you !