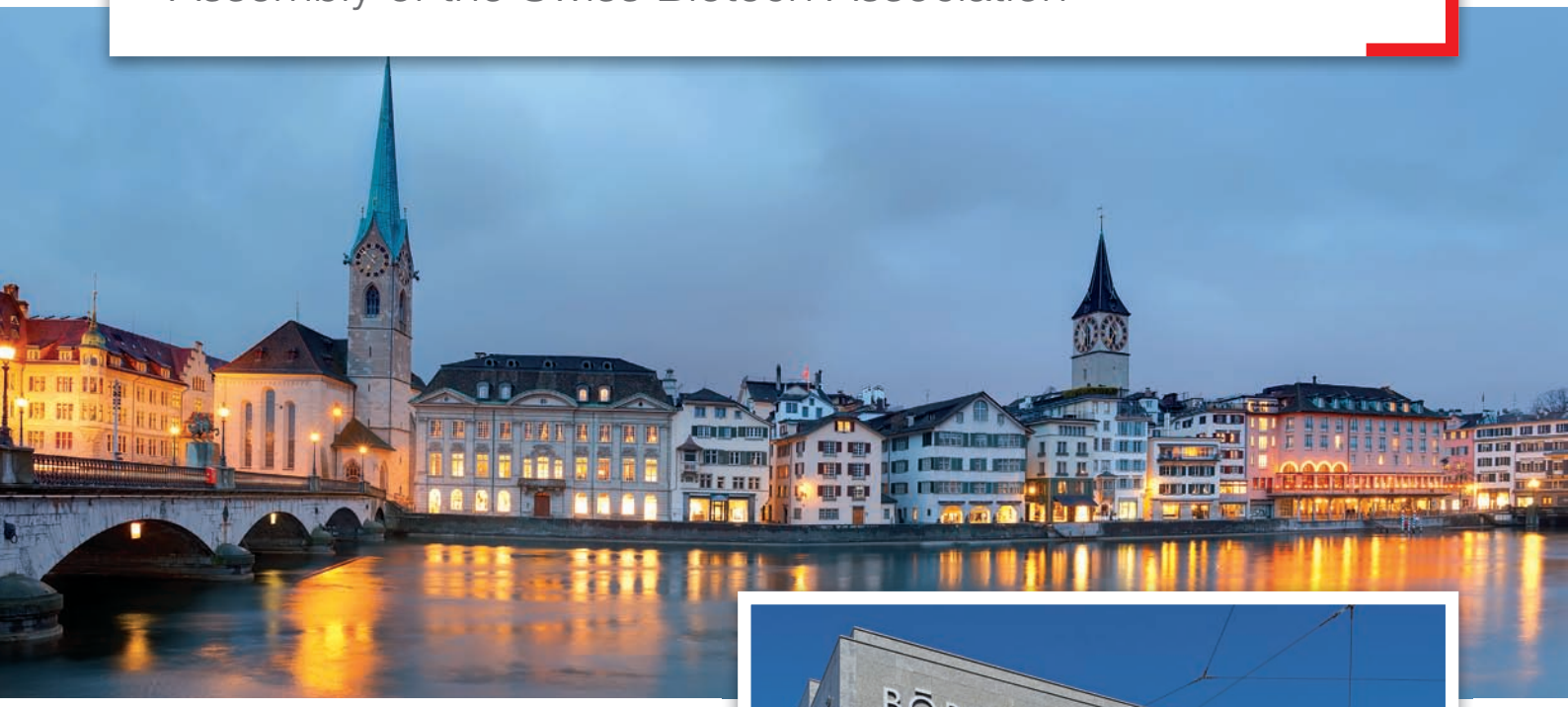
BIOCOM AG

SWISS BIOTECH™

SWISS BIOTECH DAY 2013

The leading Swiss Biotech Conference and Annual General Assembly of the Swiss Biotech Association



The Swiss Biotech Day is the leading biotechnology conference in Switzerland. This event brings together more than 200 senior executives from the biotech industry.

Programme highlights 2013 are a keynote address by Lord Howe, UK Department of Health, the presentation of the Swiss biotech report, and a view of personalised medicine given by the CEO of Roche Diagnostics. The Swiss Biotech Day will also host the annual general assembly of the Swiss Biotech Association.

Don‘t miss the opportunity to meet leading decision makers of the biotech sector. Register now and join in for this high-ranking event at the heart of the Swiss biotech industry.



APRIL 9, 2013

SIX Swiss Exchange,
ConventionPoint, Zurich

Supporting Partners:

Swiss Biotech Association

SIX Swiss Exchange

BOEHMERT & BOEHMERT
ANWALTSSOZIETÄT

regulanet®

British Embassy Berne

BIOCOM AG

SWISS BIOTECH™

PROGRAMME

Time	Programme in room "Exchange"	Programme in room "Auditorium"
09.45 – 11.00	Registration & Welcome Coffee	
10.00 – 11.00		General Assembly of SBA
11.00 – 11.10	Welcome Address by SBA and SIX Swiss Exchange	
11.10 – 11.30	Presentation of the Swiss Biotech Report	
11.30 – 11.50	Innovation-based Healthcare Strategies for Ageing and Longevity – the UK model. *Lord Howe, Parliamentary Under-Secretary of State, UK Department of Health*	
11.50 – 12.10	Ageing, Longevity and the Genetic Revolution. Financing Longer Lives and Implications to Society. *Christoph Nabholz, Life & Health R&D, Swiss Re*	
12.10 – 12.30	Preventive Medicine and Personalized Therapies – the Way to Health? *Harald Borrmann, CEO, Roche Diagnostics*	
12.30 – 13.00	Q & A	
13.00 – 14.00	Lunch Break	
14.00 – 15.00	New SBA Member presentations *Ariad Pharmaceuticals, Gene Signal, NBE Therapeutics*	National Thematical Network "Swiss Biotech"
15.00 – 16.00	Company Presentations *Anergis, Evolva, Geneuro, Novimmune*	Company Presentations *Asceneuron, Quartz Bio, Geneva Biotechnology Center Project*
16.00 – 16.30	Company Presentations *Pevion, Pike Pharmaceuticals*	Biotech in Sub-Saharan Africa *Oliver Preisig, Inqaba Biotechnical Industries*
16.30 – 18.00	Informal get-together (beer fair)	

Register at: www.biocom.de/events/swissbiotechday

Registration fee: CHF 400,- plus VAT if applicable.
Free for members of the SBA

Venue: SIX Swiss Exchange, Selnaustrasse 30,
CH-8021 Zurich, Switzerland

Contact: BIOCOM AG, Uta Holmer, Luetzowstr. 33-36,
10785 Berlin, Germany
Phone +49 30 26492153, events@biocom.de

In cooperation with the CTI

KTT-Support
National thematic networks

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Commission for Technology and Innovation CTI

Media Partners:

European Biotechnology Science & Industry News

|transkript

BIOCOM AG

SWISS BIOTECH™

CORPORATE PARTICIPATION

in the Swiss Biotech Day 2013

OPTION 1

- Exhibition space in the exhibition area (approx. 4 square metres) for roll-ups, or the like
- Display of marketing material on the media table
- Publication of a company profile and an advertisement (A4; design by exhibitor) in the conference materials (pdf only)
- Organisation logo on all conference materials
- Free admission of two people to the event

Price: 1,800 CHF / 1,500 EUR

OPTION 2

As option 1, plus:

- Separate room for up to 30 people with a screen and projector for the entire day, e.g. for workshops or one-to-one meetings, including coffee and soft drinks
- Free admission of one more person to the event

Price: 6,000 CHF / 5,000 EUR

OPTION 3

As option 2, plus:

- Plenary presentation slot of about 20 minutes
- Publication of the presentation slides in the conference materials

Price: 9,000 CHF / 7,500 EUR

Inquiries / Contact: BIOCOM AG, Oliver Schnell, Luetzowstr. 33-36, 10785 Berlin, Germany
Phone +49 30 26492145, o.schnell@biocom.de